

About RedMax®

At RedMax, we are dedicated to building superior, commercial-grade outdoor power equipment for today's landscaping professionals. Considered a leader in product engineering, we offer state-of-the-art tools that are efficient, packed with features using only commercial-grade components and built to last. Our products are backed by two-year consumer warranties and most are backed by two-year commercial warranties.

RedMax was one of the world's first outdoor power equipment manufacturers to take steps toward improving the environment. For over 20 years, we have been committed to making all of our products as environmentally friendly as possible. In 1998, we introduced the world's first Strato-Charged® 2-stroke engine. The patented Strato-Charged engine is an advanced design that was an incredible leap forward and made RedMax the leader in 2-stroke, clean air technology.

Our patented, high-performance Strato-Charged engines continue to lead the competition. These engines generate 15 to 20% more horsepower when compared to typical 4-stroke or 4-stroke hybrid engines of the same engine displacement size. The result is a light weight machine that is easy to maintain, emits fewer emissions and generates up to 20% better fuel efficiency.

RedMax has a long history of notable achievements including winning several renowned industry awards, capturing a majority market share with a single product and becoming ISO9001 and ISO14001 certified. RedMax was also awarded the Deming Execution Prize for Total Quality Control which is designed to reward companies for major advances in quality improvement.

Company History

August	1910	Tokyo Gas Kogyo Company was formed
June	1913	Renamed Tokyo Gas Denki Kogyo Company (manufactured 130 hp – 300 hp aircraft engines)
May	1953	Merged with Fuji Motors Corporation (manufactured motorcycles and trucks)
March	1955	Started production of modern aircraft engines and aircraft engine overhaul
June	1962	Entered into partnership with Komatsu, Limited
April	1963	Started production of agricultural and handheld 2-stroke engines
May	1970	Started production of snowmobile 2-stroke engines (250cc – 650cc triples)
January	1973	Changed company name to Zenoah
October	1975	Began production and sales of chain saws
October	1979	Merged with Komatsu Buhin Company to become Komatsu Zenoah Company
October	1980	Sold the 1,000,000th G3C 2-stroke engine (captured 40% domestic market share)
November	1984	Awarded the Deming Execution Prize for Total Quality Control
August	1987	Established RedMax/Zenoah America, Incorporated
August	1989	Reciprocator product won the Grand Prix Prize at the Louisville Exhibition
December	1994	Opened aircraft turbine engine overhaul facility
February	1997	Awarded ISO9001 certification
February	1997	Released the renowned EB6200, 62cc backpack blower
June	1998	Introduced the industry-leading 2-stroke Strato-Charged technology
August	2000	Expanded the Kawagoe factory
September	2000	Celebrated the 90th anniversary of the company's founding
October	2001	Established Komatsu Zenoah Europe s.r.l.
July	2002	Awarded ISO14001 certification
August	2003	Opened an office location in Amsterdam
December	2003	Introduced the first EPA/C.A.R.B. 2005 emission-compliant trimmer
March	2004	Introduced the first EPA/C.A.R.B. 2005 emission-compliant chain saw
April	2007	Acquired by Husqvarna AB-Sweden Group
May	2009	RedMax operations in North America are relocated to Charlotte, North Carolina